



Spring 2023

Dear Lexington Community Business,

Hello! My name is Dori, and I am the fundraising chair for the Lexington Swim Club. The Board of Directors at Lexington Swim Club is very excited about the upcoming pool and swim team season, and we'd like to invite you to partner with us this year. LSC has been an important part of our town's history, operating since 1950, and we want to see it continue to thrive. Sponsoring Lexington Swim Club Swim Team, and its facilities, is a great way to support our growing community. We have a large youth and adolescent group who enjoy the safe space our pool provides, learning how to swim and keeping those county awards in our backyard!!!

We are offering several levels of sponsorship this year. Each with exciting opportunities to promote your business.

A sponsorship to Lexington Swim Club and its team at the *Gold Level of over \$500* will benefit from:

- Your logo printed on our annual banner and hung at the pool for the entire summer
- Your logo and a weekly 'plug' for your business on our Facebook and Instagram pages
- Your logo and a link to your website on Lexington Swim Club's website.
- 5 guest passes to use through the summer
- Your business name on our annual swim team t-shirt (sponsorship to be confirmed prior to April 1)

A sponsorship to Lexington Swim Club and its team at the *Silver Level, of over \$250-\$499* will benefit from:

- Your logo printed on our annual banner and hung at the pool for the entire summer
- Your logo and 2 'plugs' per month for your business on our Facebook and Instagram pages
- Your logo and a link to your website on Lexington Swim Club's website.
- Your business name on our annual swim team t-shirt (sponsorship to be confirmed prior to April 1)

A sponsorship to Lexington Swim Club and its team at the *Bronze Level, of up to \$250* will benefit from:

- Your logo printed on our annual banner and hung at the pool for the entire summer
- Your logo and 1 'plug' per month for your business on our Facebook and Instagram pages
- Your logo and a link to your website on Lexington Swim Club's website.
- Your business name on our annual swim team t-shirt (sponsorship to be confirmed prior to April 1)

We thank you in advance for your consideration and donation. In our eyes, this is so much more than money. It's an investment in the families of Lexington, NC and in the children who will, one day, grow up to represent it. *You are making a difference in our community*, and we are grateful for the opportunity to partner with you. We hope that by sponsoring our program, we will be able to support your local business.

Please fill out the attached form and mail it, along with your sponsorship to Lexington Swim Club, PO Box 153, Lexington, NC 27292

If you have any questions, please feel free to contact me at dls310@nyu.edu or 585-750-8389.

On Behalf of the LSC Board of Directors,

Dori Muench

Dori Muench, Fundraising Chair

On Behalf of the LSC Board of Directors and Margaret Ann Maddox, Pool President